

# General Membership Meeting Report

June 2020

# **General Membership Meeting**

As all of you know, we normally have an informational meeting at the end of June to update all of our members on the business activities of the club. However, this year, due to North Carolina's restrictions on gatherings, the information will be distributed via email. I believe all of us will agree that Bobby has done a superb job of keeping all of our members informed of the club's operations during this trying time. He, and his staff, have maximized the use of the club during Phase 1 and 2. Hopefully, with Phase 3, we will be able to begin our social functions as well as the use of our fitness center.

Any questions that you might have should be emailed to Bobby at <u>Banglin96@gmail.com</u>. We will then send the questions and answers to each of you.

Finally, I want to thank our members for their support of the club during May and June. The dining room and the golf course has been well supported. The fitness classes have been held in the parking lot in front of the fitness center. All of you have graciously accepted the limitations that have been placed on us and worked with the staff to maximize the enjoyment of the WLCC.

## Greens/Tim Berry

Again this year, we began our golf season with the course in great condition. As usual, the weather has had a big impact on what Scott and his team have been able to accomplish before we opened on May 1.

The staff got a good start in March on planned maintenance. The weather in April and May interfered with the completion of those projects.

We widened fairways on holes #1, #3, #4, #5, #6, #11 and #16. The tee box on #9 was also widen. There is still clean up from these projects that hasn't been completed, but with limited staffing it will take time longer to finish. Water problems on #7 and #15 were fixed. A spring on #18 popped up and has gotten worse since May 1. Fixing it will be a project for next year.

Staffing for the golf course maintenance is at 6. We eliminated our contract staffing because of the corona virus. The current staffing level allows Scott to keep the fairways, rough and greens cut with everyone on a mower. Aerification was completed in April and hopefully, in the fall we will be able to do a second aerification.

Please give Scott, Tim and staff credit for what they get done each day. Our staffing level is extremely low for an 18 hole golf course. The excellent condition of the course shows the dedication of our staff.

A thank you and wave, to the staff on the course, goes a long way to show our appreciation for their work.

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Bob Byrd Golf

Dear Members,

First, we are back to normal operations while practicing the necessary precautions for COVID. This includes the sanitation of each cart after each use. This is also the reason for not having towels and sand bottles on the carts at the moment. We are allowing single rider carts upon request, given we have enough carts, until further notice. Because many people are requesting single carts we have run out of carts numerous times for a while!

We would like to remind members to please call ahead for tee times, especially on weekends, to make sure we can get them on the course.

As he did last year Cole, our great Assistant Pro, is conducting Monday Ladies

Clinics at 10:00 and 11:00AM.

The good news is we are on budget, with very heavy play on weekends.

The course is beautiful, but Scott could use some help keeping the course clean and doing such chores as raking traps. If you interested you can respond positively to the pro shop and we will set up the teams and meet with Scott.

As many of you know the USGA has changed the handicap scoring and posting systems. We are planning to have a seminar for all players interested in the near future to make sure we all understand them.

Play Well.,

Bob Byrd Golf Chairman

### Facilities Report – June 2020

By: Willie Romero

A kitchen remodel was completed during the off season. The front storage room has been converted into a food prep area adding 145 square feet to the kitchen. This remodel has opened up the kitchen and created improved flow. Additionally, the storage area adjacent to the dishwashing room, has been fully enclosed to provide a needed dry storage. The prep area work was completed by BEK construction. The back-storage room was completed by volunteers thereby substantially reducing cost. Thanks to Ron Coppenbarger; Joe Capers; and Randy Hill. Total cost of remodel was \$27,244.

In addition, we replaced the ice machine, and a freezer that were at the end of their life expectancy. Two hand washing sinks were added, and a prep sink was replaced. Some storage shelving was added. Total cost of equipment was \$8,549.

In preparation for club opening all kitchen ceiling tiles, walls, hood system, equipment, floors were scrubbed and sanitized. The entire dining and bar areas were thoroughly cleaned. Enhanced sanitation protocols have been put in place.

The fitness center was cleaned, and the massage room received a new coat of paint and carpet cleaning. Thanks to Lisa Baldwin for her assistance.

June 21, 2020 Membership Meeting Financial Report

We have included 2019 financial reports for your review. The statement of financial condition reflects nominal balances that have all been reconciled to the underlying supporting records by our staff. We ended 2019 with adequate resources to begin the 2020 year. We do not budget nor operate the club with the intention of building large reserves as we have historically had operating and capital assessments at year end if circumstances necessitate. Fortunately, we have not had large assessments in recent years.

### Some notable facts for 2019:

- 1. Our year started off with a very wet spring that put us behind early on in terms of revenues, but the activity picked up when the weather cooperated and slightly exceeded our budget by year end.
- 2. With the addition of thirty-nine new members our financial resources received a nice boost.
- 3. We were able to invest \$176K in our clubhouse and furnishings, thanks in large part to a very generous gift from one of our members.
- 4. An \$80K expansion of the fitness center was completed and has been very well utilized by our membership.
- 5. We spent \$76K reducing our bank debt to \$250K at year end. We have budgeted a similar reduction this year.

The pandemic has been financially problematic for our club this spring. In March we immediately reviewed and revised our budget plans for this year. Early on, we took a very conservative view of the year to come not really knowing how this all was going to play out. All capital expenditures to which we were not yet obligated were put on hold and remain so. Department heads were asked to hold operating expenses to a minimum. Looking for the bright spot, it is readily apparent we have our membership to thank for their continued financial support. While our financial concerns have recently abated slightly, our approach remains the same at this time. One of our prime goals is to hold potential assessments to an absolute minimum.

## Wolf Laurel Country Club, Inc. Statement of Financial Activities For the Year Ended December 31, 2019

	С	urrent Year Actual		ırrent Year Budget	В	rent Year Judget Iriances
MEMBERSHIP REVENUE					_	
GOLF DUES	\$	598,695	\$	545,547	\$	53,148
SOCIAL DUES		270,131		249,356		20,774
TOTAL MEMBERSHIP REVENUE		868,825		794,903		73,922
INCOME FROM ACTIVITIES						
GOLF OPERATIONS		89,289		83,150		6,139
GOLF COURSE MAINTENANCE		(538,240)		(522,550)		(15,690)
RESTAURANT		(153,963)		(104,550)		(49,413)
BAR		66,968		62,230		4,738
ENTERTAINMENT		(1,795)				(1,795)
TOTAL INCOME (LOSS) FROM ACTIVITIES		(537,741)		(481,720)		(56,021)
OPERATING INCOME (LOSS)		331,084		313,183		17,901
NON-OPERATING EXPENSES						
ADMINISTRATIVE AND GENERAL		(206,674)		(218,050)		11,376
FACILITY MAINTENANCE		(112,427)		(95,100)		(17,327)
TOTAL NON-OPERATING EXPENSES		(319,101)		(313,150)		(5,951)
INCOME (LOSS) BEFORE OTHER	· · · · ·	11,984		33		11,950
OTHER INCOME (EXPENSES)		(9,338)		-		(9,338)
INCOME	\$	2,646	\$_	33	\$	2,613

### **Fitness**

### By Chris Stec

We all know the Fitness Center is very popular with our members and many of you are eager to resume your workouts. The facility is ready to use as soon as things are safe. Much of the equipment has been serviced during the shut down, including the exercise bikes. The plan was to purchase a new treadmill, but that has been put on hold for the time being.

The fitness classes are currently being held outdoors. Due to the interest and limited space on the back deck of the club, we have decided to hold classes in the parking lot near the fitness center on good weather days. Participants will be able to social distance. Club staff will rope off an area early in the morning, so that cars will not be in the space. On inclement days, classes will be held on the Club back deck outside of the bar area.

When classes are held in the parking lot, 15 participants will be allowed. On the Club deck the limit will be 10 participants. We are sorry for this inconvenience, but adhering to COVID19 regulations is very important. At this time, Resistance Training, Balance and Flexibility will be offered. Crystal McMurray will lead on Monday, Cathy Johnson on Wednesday and Becky Shennan on Friday. Class attendees will need to provide their own equipment (mat, weights, strap).

To register for the class, email Cathy Johnson at <a href="mailto:cathykjohnson@verizon.net">cathykjohnson@verizon.net</a> and include your phone number. Please include the days you would like to attend. If you find that your plans change, please notify Cathy so that others on the waiting list may attend. An email "blast" will be sent out weekly outlining any changes and asking for pre-registration.

In the spirit of "giving back", there currently will be no charge for attending the exercise classes. When the fitness center is available for use, a \$5 fee per class will be charged.

Physical therapy is currently being offered by our club therapist, Kristen Veres. For new and existing patients, to schedule a physical therapy appointment with Kristen, please contact her directly via email at: <a href="mailto:kristen@conciergephysicaltherapists.com">kristen@conciergephysicaltherapists.com</a>.

Massage therapy is also being offered by Lyn Marcoux To register for massage therapy,

Email Lyn at: <a href="mailto:linerRadianceWellness@gmail.com">lnnerRadianceWellness@gmail.com</a> or call/text: 781-258-8773 to schedule an appointment.

Please remember that when the fitness center resumes operations that you wipe down the machines before and after use. Sanitizing wipes will be provided. The facility will be sanitized several times throughout the day. Also please pick up your towels and water bottles, put things back in their original places and turn out the lights when you leave. If you see something that is not working correctly, please immediately report all malfunctions to the staff.

# Food and Beverage/Personnel Ron Coppenbarger

This has been a very interesting opening for May. With the Covid-19 virus and a brand-new staff we have had our challenges. However, Bobby has put together another great team. One of our first challenges was to perfect the takeout dinner menu, and thanks to our members respond we were serving more than 70 take-outs a day. Chef Tom and Sous chef Jared along with Debbie did an outstanding job working with a limited staff to provide these take out dinners.

The next challenge was the actual opening the club safely with the Covid-19 virus. Bobby and Kelly have been working extremely hard to make sure we are doing everything as a club and staff to make everybody feel safe. They have implemented several protocols regarding sanitizing the club. All staff members are to wear a mask, we are sanitizing the bathrooms and doorknobs on a regular basis and only one party sits at a table per night, which are then sanitized that night and in the morning.

We currently are meeting our budgeted numbers for May and June. This is in itself outstanding considering we did not know if we were going to be open at all. Kelly and Paige have been working on updating our computer system and Debbie has been busy teaching your waiting staff the correct way to serve our members. Debbie has a daily meeting with the servers to go over the particulars of each members what they like to drink and eat. It is our staff top priorities to provide our members with the best quality service while keeping everyone safe.

# <u>Legal Bill Schroeder</u>

Legal Has Nothing to report at this time.

# June 2020 Membership Meeting

# Long Range Planning Report

At the beginning of the year the Board conducted another membership survey to help us prioritize various projects based on what was of most interest to the members. The survey was responded to by 237 members which gave us a good representation of both the golf and social members. There were 8 areas of interests we asked you to rate and the results were ranked as follows:

- 1. Kitchen Expansion
- 2. Repair Existing Cart Paths
- 3. Renovate the Dining Room
- 4. Club Landscaping
- 5. Redo Several Golf Course Greens
- 6. Add New Cart Paths
- 7. Install Golf Course Irrigation
- 8. Build a Dog Park

By taking these suggestions into consideration, we incorporated the list that was within our budget into our 2020 Capital Plan. As you probably know, the kitchen expansion has been completed early in the year and is being well received. Unfortunately, because of the impact of all the restrictions due to coronavirus the other item we were attempting to do this year is on hold until we have a better idea of what the year has in store.

We want to thank you for your input and will continue of look for your feedback going forward.

Long Range Planning Committee

#### JUNE 2020 BOD MEETING – WLCC MARKETING COMMITTEE REPORT

### **SAM STEBBINS - Director**

- 1. WL Visitor Ambassador Program Plan to re-start VAP June 29<sup>th</sup>
  - a. Two-month delay this season to give time to verify and enlist volunteer
  - b. 24 Volunteers have agreed to serve, 3 declined, 7 new, 1 pending, 2 realtors
  - c. Ambassador Training Zoom Workshop conducted 6-18-2020 via Zoom
  - d. COVID-19 counter-measure practices added into Std Operating Procedure SOP
  - e. Reached out to local area REALTORS to join our Ambassador group
  - f. 100 more Visitor Packets being prepared to place at gates and in rental units

### 2. Internal / Viral Marketing Piece for members

Kelly and Paige are developing a one page marketing piece to send out to all of our members for them to easily forward to their friends to invite them to view our website and schedule a trip up to check out our club and surrounding amenities on the mountain.

- 3. The New **WL** Community Maps suitable for framing, have been 2 years in the making and are now FINISHED and available to be picked up at RMS office. One copy is Free for each homeowner. Additional copies are \$5.00 each. Copies will also be offered to any visitor taking a guided tour by an ambassador. This was a great example of a collaborative effort involving lots of talented folks to make this finally a reality.
- 4. **Hiking Maps** for portions of the STPAL nature conservancy are now available at the Preserve gate for \$1.00. Additional hiking signs have been ordered and will be installed mid-summer. Hiking maps for trails in The Preserve common area are depicted on the new community maps referenced above. Make a copy of that portion and head to the back-country woods (with a hiking stick and waterproof boots!) A more detailed map is in the works for the Preserve trails and should be available at The Preserve gate a little later this season just in time for Fall hiking.

# Membership Report 2020 By: Lisa Baldwin 6/20/2020

				Social	
	Golf Single	Golf Family	Social Single	Family	Total
1/1/20	17	126	27	111	281
6/20/20	19	130	27	113	289
Net change	2	4	0	2	8

New members for the 2020 season: Check out the list below; you may find you have a new neighbor on the mountain or a new member from your hometown!

### Social

Paul & Mary Coggins From Richmond Hill, GA Jim Creek Rd, Burnsville, NC

Jason Henderson & Nicholas Losande From Charlotte, NC 140 Upper Lookout Drive, WL

#### Golf

Jason & Jamie Conrad From Lincolnton, NC 42 Buck House Rd., WL

Gerard & Deb d'Aquin From Weaverville, NC 115 Mountainside Ln., WL

Aaron Gurney & Tami Hartzog From Blackville, SC 17 Meadow Ln., WL

Richard & Robin Flaherty From Parrish, FL 401 Eagles Nest

Steve & Helen McLeary From Riverview, FL 203 Eagles Nest, WL

### **Activities/Events Committee**

Because of COVID, May activities and a number of June activities were cancelled. Tammy Shook agreed to reschedule the planned May Welcome Back Party for 202l. By mid-June Bridge, Poker, Book Club and Mahjong were starting play. Hopefully, you made it to the **Grill and Chill** June 23 with music provided by Paul Heumiller and Mo Krausman!; perhaps, similar events will follow!

Harriet Hill's best-selling, novelist-friend Pat C. DeVoto pushed her Book Brunch date to next season, and Carol Krueger rescheduled Crossnore Weavers for next summer. Deb Erickson worked with the performer for the August Outlander Party to place her on the 2021 schedule.

Kudos to all event chairs for their efforts to schedule and reschedule!! A big "shout-out" as well to Bobby, Kelly and all staff who have worked patiently and diligently to follow guidelines and keep Club viable; you are each appreciated.

July Activitie July 4	tivities currently Scheduled (depending on local/state COVID guidelines):  Kippy Caper & JoAnn Van Hyning Working to get SART, picnic event							
July 10	Suzan Bergland	Lunch & Learn	Lyn Marcoux /Stress Reduction					
July 18	Bill Gregg & Paul C	arol	Hospice					
July 24	Susan Palukaitis	Lunch & Learn	Computer in Your Pocket					
July 29 Sonia Vlahcevic Concert pianist and dinner Sonia is visiting and performing as a guest of Bob and Crellin Byrd.  We look forward to Karaoke and Open Mic to return to the July schedule! Check the club calendar on the website, Kelly posts updates regularly.  Aug. 22 Possible event to be announced, depending on NC COVID guidelines								
Aug. 29	Veterans/SOWF event Joe Capers							
Sept 5	Coleen West	Harvest Festival	Vendor invites are in process					